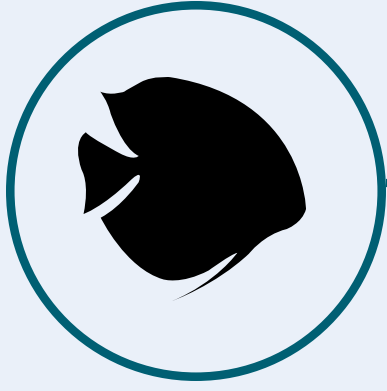


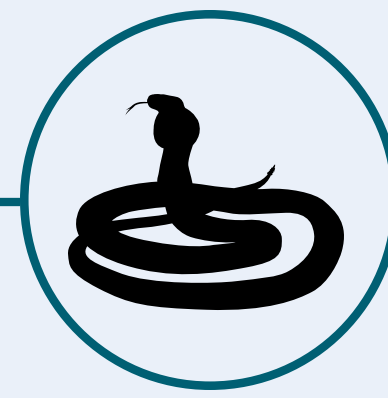
Don't Let it LooseTM Milestones



The mid 2000s: The brand is launched in Florida

The National Park Service in the Everglades teaches the public about the dangers of released pets.

Preventing invasive species' spread



2009: Idaho adopts and launches

The Idaho Department of Agriculture brings Don't Let It Loose (DLIL) to the West.



2012: Invasive Species Action Network pilots with pet stores

Invasive Species Action Network (ISAN) begins personal visits to independent pet stores in Montana. ISAN partners with U.S. Fish and Wildlife Service to expand pet store footprint.

Promoting responsible pet ownership



2013-2017: Pet stores and state agencies collaborate

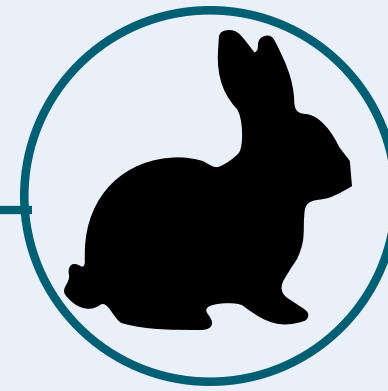
ISAN brings independent pet stores on board in WY, NE, SD, ND, and KS, creating collaboration with state agencies.



2018-2020: DLIL Pet Store Family Grows

Pet stores partner with ISAN in NM, UT, AZ, NV, and ID. Multiple state agencies adopt programming on DLIL in WA, OR CA, and HI.

Helping rehome pets



2021 and into the Future: A national scope with state agencies and industry partners grows

Independent pet store partnerships in CO are coming and new relationships with industry pet products are on the horizon!

Learn more at dontletitloose.com
Don't Let it Loose is a program of the Invasive Species Action Network | www.stopais.org

This program is supported by the U.S. Fish and Wildlife Service and a suite of state agriculture, and fish and game agencies